

Nicholas Dagen Bloom, Assistant Professor

Department of Social Sciences
New York Institute of Technology
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Education

Ph.D., American History, Brandeis University, 1993-1999
Major Field: United States History, Colonial to the Present. Specialization: Modern America

B.A., History, University of Wisconsin-Madison, Honors Program, 1987-1991
Graduated with Honors and Distinction

Full-Time Academic Experience

2003-Present Assistant Professor of American History
Chair, Interdisciplinary Studies Program
New York Institute of Technology

2002-2003 Senior Program Coordinator
TIDE Director, Program on Cities and the Urban Environment
Adjunct Lecturer in History
Tulane University Interdisciplinary Experiences (TIDES)

2001-2002 Senior Program Coordinator
Adjunct Lecturer in History and Architecture
Tulane University Urban Village

2000-2001 Visiting Assistant Professor
Tulane University Department of History

Current Projects

JFK: How America's First International Airport Remade New York

Social Analysis in Twentieth Century Design

Co-Editor, *Tourist Nation: Forty Places That Shaped the Trade*

Publications

A. Books

Public Housing That Worked: New York in the Twentieth Century

In Press, University of Pennsylvania Press, Spring 2008 Catalog

Editor, ***Adventures into Mexico: American Tourism Beyond the Border***

Jaguar Series on Latin America: Colin MacLachan and William Beezley, Series Editors

Scholarly Resources Books Division (Rowman and Littlefield)

Published in Cloth and Paper, March 2006, 230 Pages

GI55.M6A38 2006

Reviewed in the *Heraldo de Mexico* (Mexico edition of the *Miami Herald*), *Reference and Research Book News*, *Journal of Latin American Anthropology*, *H-Travel*

Merchant of Illusion: James Rouse, America's Salesman of the Businessman's Utopia

Urban Life and Urban Landscape Series (Ohio State University Press)

Dr. Zane Miller, Series Editor

Published in Cloth, February 2004, 223 Pages

HT 175.B54 2004

Reviewed in *The Journal of American History*, *The Baltimore Sun*, *The Wall Street Journal*, *The Baltimore City Paper*, *Columbia Business Weekly*, *YPB Library Services Core 1000 List for Academic Libraries*, *Choice* (Recommended), *Journal of Planning Literature*, *Professional Geographer*, *Journal of Utopian Studies*, *Kentucky Regional History*, *Journal of Planning History*, *Journal of the Society of Architectural Historians*, *Planning Perspectives*, *Journal of Urban History*

Suburban Alchemy: 1960s New Towns and the Transformation of the American Dream

Urban Life and Urban Landscape Series (Ohio State University Press)

Dr. Zane Miller, Series Editor

Published in Paper and Cloth, July 2001, 333 Pages

HT 352 .U6 B56 2001

Reviewed in *Reason*, *The National Catholic Reporter*, *The Journal of American History*, *H-Urban*, *H-DC*, *The American Historical Review*, *Contemporary Sociology*, *Journal of Design History*, *Harvard Design Magazine*, *Journal of Urban History*

B. Professional Articles

"Cities in the Garden: American New Towns and Landscape Planning," in Michel Conan and Chen Wangheng, eds. *Gardens, City Life and Culture: A World Tour*. (Washington D.C.: Dumbarton Oaks, 2007) and co-published by Wuhan University Press, China, 6000 words, (Translated, Chinese)

"Public Life as Consumerism: American Businessmen Revolutionize Suburban Commerce," *Yearbook of Economic History*, 2005, Alexander Siedlemier, Editor, (Akademie Verlag Press, Berlin), Published 2006, 9345 words

"New Towns are Not Suburbs: The Obstacles to American Garden City Planning," *Annales De la Recherche Urbaine*, Volume Number 98, "Actualité des Villes Nouvelles," (French Government, Paris), Published 2006, 3000 words, (Translated, French)

"To Be Served and Loved: The American Sense of Place in San Miguel de Allende," *Adventures into Mexico: American Tourism Beyond the Border*, SR Books Division, Jaguar Series on Latin America (Rowman and Littlefield), Published 2006, 10,728 words

Commissioned Encyclopedia Essay, "Suburbanization of Leisure"
The Encyclopedia of Recreation and Leisure in America (Scribner's), Gary Cross, Editor
Published 2004, 3000 words

"The Federal Icarus: The Public Rejection of 1970s National Suburban Planning"
The Journal of Urban History (Sage Publications) Volume 28 No. 1, November 2001, 16 Pages

C. Book Reviews

Review Essay of Eric Mumford, *The CIAM Discourse on Urbanism, 1928-1960* (Cambridge: MIT, 2002); Anthony Alofsin, *The Struggle for Modernism: Architecture, Landscape Architecture, and City Planning at Harvard* (New York: Norton, 2002); Christiane Crasemann Collins, *Werner Hegemann and the Search for Universal Urbanism* (New York: Norton, 2005); Alice Sparberg Alexiou, *Jane Jacobs: Urban Visionary* (New Brunswick: Rutgers, 2006); and Kenneth Kolson, *Big Plans: The Allure and Folly of Urban Design* (Baltimore: Hopkins, 2001) for the *Journal of Planning History*, In Press, 3000 words

Review of *The New Suburban History*, Editors Kevin Kruse and Thomas Sugrue (University of Chicago Press), *Journal of American History*, March 2007, Vol. 93, No. 4, 500 words

Review of *Housing Segregation in Suburban America since 1960: Presidential and Judicial Politics* (Cambridge University Press), *Business History Review* (Harvard Business School), Winter 2005, 750 words

Review of Andrew Wiese, *Places of Their Own: African American Suburbanization in the Twentieth Century* (University of Chicago Press), *Journal of American History*, January 2005, 500 words

Review of Richard Hogan, *The Failure of Planning* (Ohio State University Press), *Planning Perspectives: An International Journal of History, Planning and the Environment* (Routledge), April 2005, 750 words

Review of Becky Nicolaides, *My Blue Heaven: Life and Politics in the Working-Class Suburbs of Los Angeles, 1920-1965* (University of Chicago Press), *American Historical Review*, Volume 108, No. 1, February 2003, 750 words

Presentations

I. Conference Papers

“Reassessing Robert Moses' Influence on New York City's Public Housing,” at the conference entitled *Robert Moses: New Perspectives on the Master Builder*, Herbert H. Lehman Center for American History, Columbia University, March 2007

Panel Convener, “Revisiting the Superblock: Was Design Destiny?” and Presenter, “Intensive Care for Superblocks: The NYCHA Story,” *Society for American City and Regional Planning History, 11th National Planning History Conference*, Coral Gables, Florida, October 2005

“Issues in Design and Long-Term Management in Public Housing: Lessons from the Massive and Successful New York City Housing Authority,” *Conference on Social Policy as if People Matter: A Cross-National Dialogue*, Adelphi University, Garden City, New York, November 2004

Presenter, “A Silk Purse from a Sow's Ear: How the New York City Authority (NYCHA) Saved Public Housing,” *Social Science History Association*, Chicago, Illinois, November 2004

Panel Convener, “The Post-War New Deal: Reengineering New York's Neighborhoods” and Presenter, “The Benefits of Big Government: How the New York City Housing Authority Managed Tower Public Housing,” *Urban History Association Conference*, Milwaukee, Wisconsin, October 2004

“Planned to Fail: Federal Intervention in 1960s and 1970s Suburban Development,” Presented at the *American Historical Association Conference*, Chicago, Illinois, January 2000

“Suburban Alchemy: New Towns and the Cultural Transformation of Suburbia,” Presented at the *8th International Planning History Society Conference*, Sydney, Australia, July 1998

2. Invited Presentations

Invited Speaker, “Public Housing That Worked: New York in the Twentieth Century,” *Milano Graduate School, New School University*, New York, October 2007

Panel Commentator, “The Law, Politics, and Planning in American Cities and Suburbs,” *12th National Conference on Planning History*, Portland, Maine, October 2007

“Defining Moments in NYCHA History,” Annual Meeting of the New York City Housing Authority Directors, *Museum of the City of New York*, New York, April 2006

Panelist, “Housing in New York City,” New York City Teacher's Sabbatical History Class, Dr. Richard Lieberman, *CUNY Graduate Center*, New York, May 2005, December 2005, December 2006, December 2007

Invited Speaker, “Merchant of Illusion: James Rouse, America's Salesman of the Businessman's Utopia,” *Milano Graduate School, New School University*, New York, May 2005

Invited Speaker, “A Formula for Authenticity: The Strange Transformation of the Festival Marketplaces,” *American Institute of Architecture Students (AIAS) Forum 2004*, New Orleans, December 2004

Featured Guest, “The Life and Legacy of James Rouse,” *University of Baltimore*, sponsored by The Mid-Atlantic Regional Center for the Humanities and The Society for Urban and Regional Planning History, Baltimore, December 2004

Invited Presentation, “1960s New Towns,” American Planning History Seminar, *University of New Orleans School of Urban and Public Affairs*, New Orleans, October 2002

Moderator, 7th Annual Environmental Conference, *Tulane University Law School*, Panel on “Sustainable Cities: Rebuilding the Urban Environment,” New Orleans, April 2001

Panel Commentator and Chair, "New Orleans," *Gulf South History and Humanities Conference*, Pensacola, October 2000

3. Other Publications or Reports

Peer manuscript review for *Planning Perspectives* (2003), Ohio State University Press (2003), University of Pennsylvania Press (2004), and the *Journal of American History* (2006)

Jury Member, American Political Science Association, Best Dissertation in American Urban Politics, 2004

Radio Talk Show Guest, WYPR (NPR Affiliate) Baltimore, Maryland, The Mark Stienner Show, James Rouse Discussion

Guest Critic, 5th Year Projects, Tulane University School of Architecture, 2002, 2003

"*Collins Diboll*," Commissioned Short Biography for the Collins C. Diboll Private Foundation
New Orleans, Louisiana, 2003

Book Review of Douglas Brinkley's *Wheels for the World* in the New Orleans *Times Picayune*,
April 2003

"Let's not jump on the light rail fad," *Times Picayune*, October 2002, "Point of View" Column

"Violence shreds our social fabric," *Times Picayune*, June 2002, "Point of View" Column

"Reflecting on a missed opportunity in '02," *Times Picayune*, December 2002, "Point of View" Column

Professional Honors, Prizes, and Fellowships

2000-2001 Newcomb College Mortar Board Award for Outstanding Teaching, Tulane University

1997-1998 Dissertation Writing Fellowship, Brandeis University Graduate School

1993-1997 Crown Fellow, Brandeis University Department of History

1991 Wingra Fellow, University of Wisconsin Arboretum

1991 Senior Thesis Prize, University of Wisconsin-Madison Department of History

1990 Knapp Brittingham Summer Honors Research Grant, University of Wisconsin-Madison

Grants, Fellowships, and Contracts

2007 ISRC Grant, \$1800 for *Social Analysis in Twentieth Century Design*

2006 ISRC Grant, \$4758, New York Institute of Technology for *Building the New York Utopia: The Avant-garde Neighborhoods of the New York City Housing Authority*

2005 Conference Travel Grant, Dean of Arts, Science and Communication (Florida)

2004 Conference Travel Grant, Dean of Arts, Science and Communication (Chicago/Milwaukee)

2004 ISRC Grant, \$5210, *Building the New York Utopia*

2003 ISRC Grant, \$2810, New York Institute of Technology, for *Necessary Evil: How the New York City Housing Authority Saved Public Housing*

University Service

- 2006-2007
- Chair, Interdisciplinary Studies, NYIT-Manhattan
 - Senator, NYIT Academic Senate
 - Member, 2030 Core Curriculum Committee, CAS
 - Member, SOURCE Committee, CAS
 - Lead Member, Committee on Graduate Center for Metropolitan Sustainability (Provost)
 - Member, Curriculum Committee, CAS
 - Member, NYCOM/CAS Humanities Committee, CAS
 - Chair, Interdisciplinary Conference, "New York City: Global Village"
Keynote Speaker: Professor Saskia Sassen (University of Chicago)
 - Organizer of Panel Discussion, "The Constitution in Times of War"
Keynote: Professor Leonard Friedman (Hofstra)
 - Speaker, "'Friendly Visiting' in New York Public Housing"
College of Arts and Sciences Lecture Series
 - Speaker, "Suburban Alchemy: 1960s New Towns"
Architecture 362 (City Planning), NYIT School of Architecture
- 2005 -2006
- Chair, Interdisciplinary Studies, NYIT-Manhattan
 - Member, 2030 Committee, School of ASC
 - Member, Cannon Master Plan Charrette, Old Westbury
 - Member, SOURCE Committee and Panel Chair, School of ASC
 - Member, Curriculum Committee, School of ASC
 - Coordinator of 6 Lectures for the Dean of ASC, NYIT-Old Westbury
 - Principal Committee Member, "City in Motion" Interdisciplinary Conference
Keynote Speaker, Kenneth T. Jackson (Columbia University)
 - Speaker, "History of NYC Public Housing"
Arch 161 (Survey of Architecture), NYIT School of Architecture
 - Speaker, "What Price Utopia?" Faculty Lectures in the Arts and Sciences
 - Speaker, "The Core and Professional Success," Student Convocation, 2005
Faculty Panelist, "Symposium on the Constitution," NYIT-Old Westbury
- 2004
- Senior Consultant, UNEXT Web Course Design

Courses at NYIT

2007

American History I (2 Sections)
American History II (1 Section)
Contemporary World (2 Sections)
Interdisciplinary Studies Capstone Seminar: The City as an Interdisciplinary Subject (1 Section)
New York State History (1 Section)

2006

American History I (1 Section)
American History II (1 Section)
Contemporary World (2 Sections)
Interdisciplinary Studies Capstone Seminar: The City as an Interdisciplinary Subject (1 Section)

2005

American History I (1 Section)
American History II (1 Section)
Contemporary World (3 Sections)

2004

American History I (1 Section)
American History II (1 Section)
Contemporary World (4 Sections)

2003

Contemporary World (3 Sections)
American History I (1 Section)

Courses at Tulane University

Cities and the Urban Environment
American Urbanism
The Suburban Environment
U.S. Urban History
The American Suburban Dream
The Twentieth Century City
American Utopias
American Tourism

Courses at Brandeis University

Slavery and the Civil War (Teaching Assistant for David Hackett Fischer)
American History, 1865-Present (Teaching Assistant for Morton Keller)

Part-Time Academic Experience

1996-1997 Research Assistant and Administrator, Rabb School of Summer and Continuing Studies, Brandeis University
1994-1996 Writing Tutor, Brandeis University Writing Center
1994-1995 Teaching Assistant, Brandeis University Department of History